

CxOutsourcers

Mindshare Group & Event



Munich | Germany | May 07 – May 08 | 2025

CxOutsourcers Mindshare Group Event Sponsorship

CxOutsourcers is a mindshare group and forum for C-level decision-makers to get inside the buyer's mind and be equipped with the latest global research and strategy to create their company's blueprint for success. CxO offers participating partners visibility and direct engagement with attending CX decision-makers when it matters most and allows you to develop relationships with viable leads over multiple engagements and communication touch-points throughout the year.

Themes and topics

What are global outsourcers planning for this year?

What are their investment strategies?

What are their greatest challenges and objectives?

Will your organization be the one to help achieve them?



Sponsor Investments

Description	Platinum	Gold	Silver
	\$13,625	\$8,400	\$5,775
MAIN EVENT			
Branding on all on-site event collateral and holding slides	✓	✓	✓
Branding with logo and company profile on CxOutsourcer web pages	✓	✓	✓
Branding on media, analysts and event photography wall	✓	✓	✓
Promotional, branded videos and/or rolling logo	x2 videos & logos	x1 video & logo	Logo roll
Branding and profile pages in Event Guide brochure	x2 pages	x1 page	x1 half page
Delegate passes for event	x2 passes	x1 pass	x1 pass
Optional Promotion desk/kiosk	✓	✓	x
Continuous branding on post event materials	✓	✓	✓
Summarised slides or Value Propositions on Event web portal	✓	✓	✓
Branded delegate gift (to be produced, supplied and delivered to event by sponsor)	✓	✓	✓
Event press hub for press and video releases with media distribution	✓	✓	x
10 - minute rapid fire presentation based on thought leadership content	✓	x	x
MARKET INTELLIGENCE WHITE PAPER			
Market intelligence white papers based on mindshare feedback and key event findings	x1 white paper	x	x
Includes research analyses from event and/or industry trends and research partners	✓	x	x



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CONTENT MARKETING			
Executive video interview for social sharing	✓	✓	X
Joint social posts and social promotion	✓	✓	X
LinkedIn & social marketing posting, sharing, boosting of content by analysts and influencers	✓	X	X
Promotion of other newsworthy videos, white papers and content by your company	✓	X	X
Joint event thought leadership press release	✓	X	X
LEAD GENERATION			
Content distribution to CxOutsourcers Databases	✓	✓	X
Lead generation and lead capture tools for white paper report	✓	X	X
ROUND TABLE			
x1 Round Table with branding on round table	✓	X	X
8 – 10 executive delegates per round table	✓	X	X
Branding in round table interview guides, briefs and think tank questionnaires	✓	X	X
Round table facilitation and moderation by CxOutsourcers and top Analysts and Influencers	✓	X	X
Recording and transcribing content and insights within white paper report	✓	X	X

